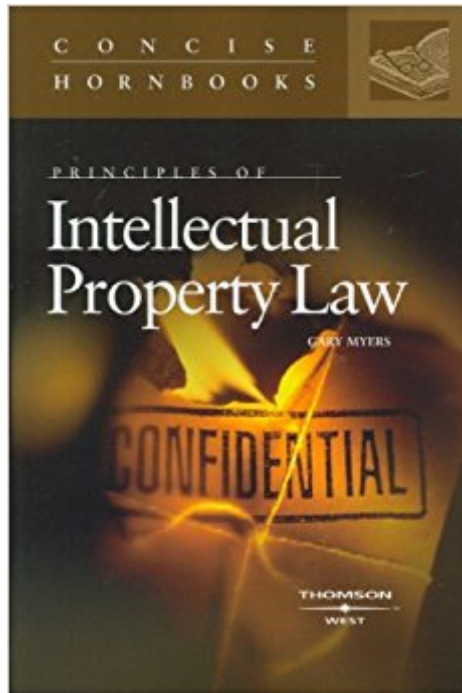




The book was found

Principles Of Intellectual Property Law (Concise Hornbooks)



Synopsis

This book provides a comprehensive survey of the entire field of intellectual property, including copyrights, patents, trademarks, trade secrets, unfair competition, the right of publicity, and other areas of intellectual property protection. It designed to be reader-friendly, up-to-date, and comprehensive and can be used in survey courses in intellectual property, as well as in more specialized intellectual property courses. It also can serve as a useful introduction or refresher for anyone interested in the field. The book s primary focus is on the three main fields of federal intellectual property law copyrights, patents, and trademarks.

Book Information

Series: Concise Hornbooks

Paperback: 394 pages

Publisher: West; 1 edition (July 8, 2008)

Language: English

ISBN-10: 0314181326

ISBN-13: 978-0314181329

Product Dimensions: 9.2 x 6.3 x 0.6 inches

Shipping Weight: 1 pounds

Average Customer Review: 2.9 out of 5 stars 2 customer reviews

Best Sellers Rank: #863,370 in Books (See Top 100 in Books) #215 inÂ Books > Law > Business > Property #537 inÂ Books > Law > Intellectual Property #8593 inÂ Books > Textbooks > Law

Customer Reviews

I purchased this hornbook for a survey course on intellectual property in law school. I was very disappointed with what I got for my money. The book is written in the style of the "Understanding" series and reads fairly "okay", but even for a survey course of IP covering Patents, Copyrights, Trade Secrets, Trademarks and Idea Law, this book was insufficient on the topics it covers. It was simply too superficial for my purposes to be of use to my study. I subsequently purchased the Emanuel for IP, which was written by the same author as my casebook and contained valuable keying to other casebooks and have been very happy with that purchase. This book might be a fine read for someone not in law school, but even for an intro law school course, this book was too surface-level to replace my case book. Additionally, recent pivotal developments in Patent law are not covered by this book because it has not been updated - the law school student should be aware of this deficiency.

If you are looking for a well structured, complete overview about IP law then this Hornbook is a great choice. It gives you a huge amount of information compressed in few pages. At first sight I was a little bit concerned about how short some passages were - but at the end, this kind of packed knowledge transfer is one of the main advantages of this book.

[Download to continue reading...](#)

Principles of Intellectual Property Law (Concise Hornbooks) Governance of Intellectual Property Rights in China and Europe (Elgar Intellectual Property and Global Development series) Principles of Alternative Dispute Resolution (Concise Hornbooks) (Concise Hornbook Series) Real Estate: Passive Income: Real Estate Investing, Property Development, Flipping Houses (Commercial Real Estate, Property Management, Property Investment, ... Rental Property, How To Flip A House) The Law and Regulation of Franchising in the EU (Elgar Intellectual Property Law and Practice series) Emanuel Law Outlines for Intellectual Property (Emanuel Law Outlines Series) Intellectual Property Law (Quickstudy: Law) The Law and Practice of Trademark Transactions: A Global and Local Outlook (Elgar Intellectual Property Law and Practice series) Intellectual Property Law Answer Book (Practising Law Institute Library of Treatise Titles) Valuation and Dealmaking of Technology-Based Intellectual Property: Principles, Methods and Tools Celebrity Bar Exams - Con law Criminal law Evidence Contracts Wills Real Property: Law school books / Law school exams Intellectual Property and Competition Law: The Innovation Nexus Essentials of Intellectual Property: Law, Economics, and Strategy Early-Stage Technologies: Valuation and Pricing (Intellectual Property-General, Law, Accounting & Finance, Management, Licensing, Special Topics) Intellectual Property (Quick Study: Law) Intellectual Property Law for Engineers and Scientists Emanuel Law Outlines: Intellectual Property Intellectual Property Law: Text, Cases, and Materials Pharmaceutical Patents (Intellectual Property Law Series) Intellectual Property Law: Cases & Materials

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)